



# **Brockton COVID-19 Business Recovery Toolkit**

Brockton is dedicated to helping you during this challenging time. Your business recovery kit includes a storefront poster and information about:

- Grant Opportunities
- Local PPE Suppliers
- Branded Masks, Flags and Floor Decals
- COVID-19 Business Recovery Programs
- COVID-19 Business Loan Programs
- Workplace Guidelines

## Provincial Guidelines

Ontario is currently in Stage 2 of the three recovery phases that will see more businesses permitted to open as the threat of the pandemic lessens. Review the Guidance notes in the links provided and the attached tip sheets for your sector. The documents include information about workers' rights, employer responsibilities, best practices, social distancing, scheduling, PPE, and dealing with suspected cases of COVID-19.

Note that all employers must post and communicate their COVID-19 policies to workers, including information about sanitation, physical distancing, reporting illnesses, scheduling, and screening measures.

## Posters

The Municipality of Brockton has created 'Open for Business' posters for you to use at your front door to greet customers and assure them that you're taking precautions to protect them. They sport the colourful #InItTogether logo created by Kristen Bowman of kb designs.

The poster has space for your current hours of operation, website or email, and phone number. Please fill these out! We have also included a space to let customers know how many people are allowed in at any time, allowing for social distancing. Using these posters will give Brockton businesses a uniform look and cheerfully market that you're OPEN!

## PPE - Local Suppliers

The Municipality of Brockton has assembled a list of local suppliers of PPE. Please see the document included in this kit. If you are a supplier that is not on the list, contact us at [ppeirol@brockton.ca](mailto:ppeirol@brockton.ca) so we can add you. We encourage all businesses to source their protective equipment locally, where possible.

## Brockton Assistance

### **New Durham Street Park Opening**

The former Wong property on Durham Street, between Walker's Landing and the ReMax office, is now available to downtown shoppers wishing to stop for a snack or meal. The park includes six picnic tables, a hand-washing station and portable toilet, and is open from 9 a.m. to 9 p.m. daily. Please let your customers know of this service so they can stay downtown and continue shopping after enjoying a meal.

### **Restaurant Patios Now Permitted**

To assist restaurants in serving customers during COVID-19, the Municipality of Brockton has passed a new Patio Bylaw that permits eateries to set up seasonal patios in front of their businesses. To learn more or apply, please contact [ppeirol@brockton.ca](mailto:ppeirol@brockton.ca).

### **Daycare Reopening**

The Brockton Daycare Centre will be reopening July 6, 2020, with reduced numbers due to COVID-19. Parents have been notified. We hope this measure will help many residents return to work.

### **Decals, Flags & Masks**

The Municipality of Brockton has attached an Order Form for branded #InItTogether floor decals, flags and masks. Should you wish to purchase any of these at the bulk order prices, please return the form by Friday July 10th, or email [PPeirol@brockton.ca](mailto:PPeirol@brockton.ca).

# COVID-19 Business Recovery Programs

Numerous programs are available to support local businesses adjusting to COVID-19, including interest-free loans for entrepreneurs, free digital support to help grow your business on-line, and grants for patio and façade improvements to better serve customers.

## Spruce the Bruce

Bruce County is offering several new fully funded grant programs to assist businesses with COVID-19 recovery.

**PPE Funding** – Businesses will soon be eligible to claim expenses related to Personal Protective Equipment such as face coverings, plexiglass barriers, floor decals and more. Stay tuned for more details.

**Façade and Patio Improvements** - Improve your building façade or patio to adapt to COVID-19 precautions. The County will now fund 100% of facade improvement and patio projects up to \$4,000 to support business adaptations due to COVID-19. Projects can include take-out windows, patio adaptations to support physical distancing, a brand new patio, or new entrance or exit installation.

**Perpendicular Signage and Awnings** - Install a perpendicular sign or awning to improve your visibility in downtown Walkerton. The County will fund 100% of the project up to \$1,000.

**Collaborative Marketing** - Work with other downtown businesses or associations to create experiences and itineraries that will attract people back to your community, your downtown and your business. This program is 100% funded by the county, for projects up to \$2,500.

## GreyBruceHuron Strong App

Open for business? Get listed on the [GreyBruceHuron Strong app](#), where COVID-19 resources are available to the public.

## Saugeen Economic Development

### **Regional Relief and Recovery Fund**

The Regional Relief and Recovery Fund (RRRF) provides interest-free loans to help support fixed operating costs of small businesses, where business revenues have been affected by the COVID-19 pandemic. Priority is given to retail shops, restaurants, corner stores, and businesses of strategic importance to their communities. Up to \$40,000 is available, with up to \$10,000 forgivable if paid by December 31, 2022.

### **Emergency Business Sustainability Loan**

Low-interest loans of up to \$20,000 are available from Bruce County to help local businesses during the COVID-19 pandemic. The interest rate is 2.5%.

## Digital Main Street

**Digital Main Street Grants** - two new programs are being offered by Digital Main Street to help businesses with their online platforms. If you took part in the Walkerton BIA's Digital Main Street initiative last fall and did not receive a transformation grant because you were located outside the CIP area, you may reapply under this new intake, opening July 1, 2020.

**ShopHERE** - Digital Main Street has also launched a Shopify program called shopHERE, where businesses can set up an online store and receive mentoring and assistance for free.

# Local Links

Municipality of Brockton - [www.brockton.ca/businessrecovery](http://www.brockton.ca/businessrecovery)  
Bruce County - [www.brucecounty.on.ca/business/economic-task-force](http://www.brucecounty.on.ca/business/economic-task-force)  
Saugeen Economic Development Corporation - [www.sbdc.ca](http://www.sbdc.ca)  
Digital Main Street - [www.digitalmainstreet.ca/ontariogrants/](http://www.digitalmainstreet.ca/ontariogrants/)  
Digital Main Street Shop Here - [www.digitalmainstreet.ca/shophere/](http://www.digitalmainstreet.ca/shophere/)  
GreyBruceHuron Strong Website - [www.gbhstrong.com](http://www.gbhstrong.com)  
Walkerton BIA - [www.walkertonbia.ca/](http://www.walkertonbia.ca/)

# Provincial Links

Provincial Guidelines - [www.ontario.ca/page/framework-reopening-our-province-stage-2](http://www.ontario.ca/page/framework-reopening-our-province-stage-2)  
Health Care Guidance Notes - [bit.ly/GuidanceNotesHealthCare](http://bit.ly/GuidanceNotesHealthCare)  
Retail Guidance Notes - [bit.ly/GuidanceNotesRetail](http://bit.ly/GuidanceNotesRetail)  
Agriculture Guidance Notes - [bit.ly/GuidanceNotesAgriculture](http://bit.ly/GuidanceNotesAgriculture)  
Food Processing Guidance Notes - [bit.ly/GuidanceNotesFood](http://bit.ly/GuidanceNotesFood)  
Restaurants & Food Services Guidance Notes - [bit.ly/GuidanceNotesRestaurants](http://bit.ly/GuidanceNotesRestaurants)  
Construction Guidance Notes - [bit.ly/GuidanceNotesConstruction](http://bit.ly/GuidanceNotesConstruction)  
Manufacturing Guidance Notes - [bit.ly/GuidanceNotesManufacturing](http://bit.ly/GuidanceNotesManufacturing)

# Contacts

Municipality of Brockton - Paulette Peirol - [ppeirol@brockton.ca](mailto:ppeirol@brockton.ca)  
Bruce County - [info@sprucethebruce.com](mailto:info@sprucethebruce.com)  
Saugeen Economic Development Corporation - [info@sbdc.ca](mailto:info@sbdc.ca)



Brockton's own Kristen Bowman of kbdesigns, showcases what it means to be part of the Brockton Community. She created our #InItTogether logo, which you can see on storefronts, homes, flags and social media.  
Thanks Kristen!

