

MUNICIPALITY OF BROCKTON

POLICY #2007-03

EFFECTIVE DATE: October 9, 2007

APPLIES TO: All Municipal Departments and Appointed Committees

RE: **Content Material for Inclusion in Brockton Buzz**

It is the Policy of the Corporation of the Municipality of Brockton that:

The Brockton Buzz is a monthly municipal newsletter, compiled by the staff of the municipal office for purposes of informing ratepayers of various programs, initiatives and meeting dates that are directly related to the operation of the Corporation and any of its appointed committees or their sub-committees. Entries in the Buzz must relate directly to a service delivery program that is part of the mandate or responsibilities of the Corporation or one of its appointed committees.

Guidance on which committees or organizations qualify for access to the Brockton Buzz shall be provided by the existence of a Brockton By-Law or resolution appointing the committee or organization as being under the authority and direction of the Corporation.

There are many organizations and service clubs located within the municipality that do excellent work for the Community and in recognition of this there will be a "Bulletin Board" section in each regular edition of the Brockton Buzz, subject to space being available. The "Bulletin Board" shall occupy no more than two (2) inches of type space in the Buzz and entries shall be considered on a "first come, first served" basis. Eligible organizations shall be limited to registered, non-profit charitable organizations or volunteer organizations with their head office or Chapter office located in Brockton and the majority of their programs or activities must benefit the citizens of Brockton.

If an organization or charity requests the entry of a repeat notice in the "Bulletin Board" section of the Buzz within any six (6) month time period it shall relinquish its "first come, first served" status to another qualified organization or charity to allow the entry of this organization's first time notice.

The final decision on the wording and content of any notice to be placed in the Bulletin Board will be made by staff of the Brockton municipal office.