

Brockton Economic Development Committee

Business Recognition Guidelines

January 2016

New Business Recognition

1. Business owner provides anniversary information to BIA who in turn advises the Clerk of new business, relocation or significant expansion
2. Certificate is prepared by Municipal Staff
3. Municipal Office Staff make arrangements with business, press and EDC members to make presentation
4. Acknowledgement Ad is provided in Herald Times, The Post and Cargill Area News
5. Photos will be advertised on the municipal website, Facebook and Twitter
6. Ad is paid for by EDC

Expansion and Relocation

1. To be recognized as directed by the Economic Development Committee

Anniversary Recognition

1. Business owner provides anniversary information to BIA who in turn advises the Clerk
2. Business Anniversary Certificate is prepared by Municipal staff
3. Municipal Office Staff make arrangements with business, and EDC members to make presentation
4. Business Anniversary Acknowledgements will be provided in 5 year increments
5. Five to fifteen year anniversaries will be advertised on the municipal website, Facebook and Twitter
6. Twenty year plus anniversaries (five year increments) will be advertised in the local papers and on the municipal website, Facebook and Twitter
7. Ad is paid for by EDC