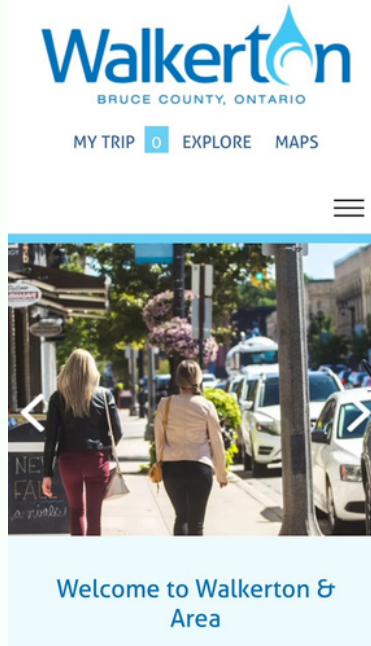


Business Briefs

Business directory to be updated

Did you know the Municipality of Brockton oversees a website geared towards helping visitors find what they need? Completely separate from the municipality's own website, the www.visitwalkerton.com website highlights where to shop, eat and stay while in Brockton, and details local attractions, entertainment options and activities.

Because the bulk of this website consists of a business directory, it's important that it be updated regularly to ensure accuracy. Business owners and managers in Brockton are asked to review their listings and make their own changes, should any be needed. Use your email to sign into my.touristtown.ca, and use the 'Forgot Password' link if needed.



Funding available through CIP grants

Applications are still being accepted for Brockton's Business Improvement Grant Program. Under the Community Improvement Plan, provisions are in place to help businesses in the commercial, downtown areas - and in some cases, throughout Brockton - receive assistance with accessibility features, energy conservation, signage, facade work, farm gates, and creative solutions for vacant or underused space in a commercial, heritage or agricultural building. These funds are here to support you!

The following six grant programs are available from Brockton: facade improvements - up to \$3,000; signage - up to \$1,500; accessibility improvements - up to \$2,000; green energy - up to \$3,000; vacant or underutilized building conversion or expansion - up to \$7,500; farm gates - up to \$1,500

More information about the grant program is available online: www.Brockton.ca/BusinessGrants, Please email Christine Brandt (cbrandt@brockton.ca) for more information, or a free consultation.

Doors Open returns Saturday, Sept. 28

Doors Open is returning to Brockton this fall! Save the date of Saturday, Sept. 28, when 12 sites will open their doors to the public. Prepare your business for larger-than-normal crowds as this event is usually a significant draw. For a list of sites please visit www.brockton.ca/doors-open-brockton

Is your business ready to accept Brockton Dollars?

Brockton Dollars are simply the best gift going! These gift certificates are sold by the municipality and are available in denominations of \$10, \$25 and \$50. Members of the public buy them and gift them; they can be redeemed by recipients at participating stores, restaurants, spas and other commercial establishments throughout Brockton.

If you're a Brockton retailer, service provider, or restaurant wishing to join the program, please send us an email and we'll get you signed up! Businesses may redeem Brockton Dollars at the municipal office.

Responses needed for visitor survey

Are you hosting visitors in Brockton in 2024? Please encourage them to complete a visitor survey! The data collected will be used to support future tourism initiatives and programs. All those who complete a survey in 2024 will be entered into a draw to win a one night stay at the Saugeen Riverbank Campground biodome, and \$100 Brockton Dollars.

The survey can be found here: <https://visitwalkerton.com/>

Brockton hosting regional EDCO event this fall

The Municipality of Brockton is the host community for one of four regional events being put on by the Economic Development Council of Ontario (EDCO) in 2024.

EDCO will bring some of its industry leaders to Brockton on Sept. 24 for a day-long event at the Best Western Plus in Walkerton.

Brockton staff are working with the County of Bruce to assemble 100 swag bags for attendees. If your business has a small item you wish to include please let us know! We are happy to provide any promotional items that show Brockton in a positive light. Please email cbrandt@brockton.ca for details.

Four Brockton youth selected to start summer businesses

The Saugeen Connects partnership has accepted close to 50 students into this year's Student Start-Up Program (SSUP), including four youth from Brockton.

Brockton is one of seven municipalities in the region to support this program, which is administered by the Saugeen Economic Development Corporation (SEDC). Open to students in Grades 6-12, the SSUP provides funding and support on various business initiatives throughout the summer season.

Dashiel Slosser-McLean has started a hot dog stand, Ava Emke is doing travel reviews and educational posts for tourists, Dillon Moran is cleaning and selling used golf balls, and Madison Johns is selling homemade natural dog treats.

Let's salute these young entrepreneurs for their efforts!



Thank you for taking part!

There was an amazing response to the annual Walkerton Summer Streetfest on July 19! Thank you to all businesses who participated with sidewalk sales, promotions and giveaways. There were a lot of people downtown taking in the sales and entertainment in Market Garden and Memory Lane. We hope you all enjoyed a successful day!

Feedback is always welcome, please send any comments to cbrandt@brockton.ca. We will use the information received to improve the event in 2025.

Business blurbs

Mayor Chris Peabody recently welcomed three new restaurants to Brockton: Pizza Pizza, Fat Bastard Burrito Co., and Goose Eatery, which were featured on the municipality's social media feeds. More business recognitions are planned for August; new businesses, business moves/expansions and significant anniversaries can all be recognized. Please email cbrandt@brockton.ca if you have news to share.

The Best Western Plus in Walkerton is expanding! They are in the process of adding 30 additional rooms for guests wanting extended stays. Construction is expected to wrap up next summer.

Is your business or service group hosting an event? Please add it to the municipal events calendar! Users can submit all the details of their own events here: calendar.brockton.ca/default/Month

One of Brockton's own has been selected to receive a Summer Company grant. Charles Nuhn of Walkerton is part of Bruce County's annual training and mentorship program for students. As a young entrepreneur, Charles will receive a \$3,000 grant to run his own business this summer. He is a video editor and is providing professional services during his summer away from Carleton University. Congratulations Charles!

Are you interested in attending a WOWSA (Women of Wellington Saugeen Area) event? The next one is set for Sept. 16 at the Pike Lake Golf Course beginning at 5:30 pm. Please email cbrandt@brockton.ca for more details.

An upcoming job fair in Wingham is open for registration, with employers in Bruce County welcome to attend. The event will be held Sept. 18 from 3 to 7 pm. For details please email Ritu Bhardwaj at rbhardwaj@northuron.ca.