

**The Canadian Tire JumpStart program is specifically focusing on helping individual children become involved in organized sports and recreational activities to help them develop a healthier lifestyle in their younger years**

**Who do we fund?**

The program assists financially disadvantaged families in getting their individual children aged 4-18 involved in sports and recreation programs

**How much does the program cover?**

A maximum of \$300 per child is recommended to allow available funds to assist as many children as possible

**What types of activities do we fund?**

Activities must be physically active programs and does not include summer or day camps (i.e., prefer sports with seasons, lessons, etc., over longer periods of time). Due to program guidelines, we are unable to provide funding to entire organizations or groups

**Will the program fund registration fees?**

Requests for registration fees, equipment, and transportation costs will be considered on a case by case basis

**What time of year can I apply?**

There are two submission/application sessions per year: spring-summer (January 1 – June 1) and fall/winter (July 1 – December 1)

**Can I receive funding for more than one sport?**

Each child can only request funding for one sport per submission session

**Can more than one child in the same family receive funding?**

Funding can be requested for more than one child in a family in a submission session

**Are families able to request funding two seasons in a row?**

Families can request funding for successive submission sessions for the same sports or different sports

**How can I apply for Canadian Tire Jumpstart funding?**

You can call our toll free number (1-877-616-6600) year round and a call centre representative will provide you with the contact information of your local Canadian Tire Jumpstart chapter, based on your postal code. The Canadian Tire Jumpstart chapter contact will require detailed information about the children applying for funding, the organization where the activity will take place and the costs of the activity. A financial needs assessment may also be required to determine eligibility.



**The Bruce County Community Services Fund Recreational Subsidy is available to families who meet eligibility criteria. For more information or assistance, please call Bruce County Social Services at 519-881-0431 or 1-800-265-3005. Application forms are available at Brockton Parks & Recreation Department office**



